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# *The Colonelette*



AMERICAN BUSINESS WOMEN'S ASSOCIATION  
KENTUCKY COLONEL CHAPTER  
Bowling Green, Kentucky

# THE COLONELETTE

VOL. XIII, NO. 5

MARCH 1977

Chapter Chartered - June 1, 1964

The COLONELETTE is edited and published monthly by the Bulletin Committee of the KENTUCKY COLONEL CHAPTER, American Business Women's Association, BOWLING GREEN, KENTUCKY.

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OFFICIAL PUBLICATION - WOMEN IN BUSINESS

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## NATIONAL DIRECTORS

Founder.....Hillary Bufton, Jr.  
Executive Director.....Mrs. Ruth Bufton  
Asst. Exec. Director...William H. Blair  
Administrative Dir.....Mrs. Glorine Tuohy

COLORS: Black & Gold

FLOWER: White Carnation

## NATIONAL MOTTO

"Better Personality for Better Living"

## NATIONAL THEME

"Accent Accomplishment!"

## PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate, and more cooperative toward their work, their employers, and their customers, thereby increasing their earning ability, success, and happiness.

## NATIONAL OFFICERS

President.....Catherine Margerum  
First Vice President...Alma Daugherty  
Secretary-Treasurer...Margaret Reisdorph  
Vice Pres.-Dist. II.....Vivian G. Lewis

## T H E   P R E S I D E N T   S P E A K S :

Dear Colonelettes:

The Bloomin' Garden Party was a bloomin' success. Those of you who weren't there missed seeing the Center at its prettiest. There were buckets of pretty spring flowers everywhere and the skit was lovely. Moreover, we have some charming new members you'll want to greet at the meeting.

One big event is now behind us, but our biggest event is fast approaching. The Boss Night souvenir program is nearing its goal of \$2,000 in ads. If you've sold any and haven't told Pat, please let her know right away. Also, make your reservations for yourself and your boss. We want everyone to be there.

Now that Spring is upon us, we think in terms of renewal. Why don't we renew our commitment to ABWA and see what heights we might achieve..

Virginia



## MARCH MEETING

DATE March 22, 1977

TIME 6:30 P.M. Social  
7:00 P. M. Dinner

PLACE Red Carpet Inn

INVOCATION

PLEDGE OF ALLEGIANCE

DINNER

SPEAKER Surprise!

VOCATIONAL SPEAKER

BUSINESS MEETING Virginia Cross

BENEDICTION

HOSTESSES Peggy Richardson  
Mary Jane Garrett

## JEFFY FRUIT - COCKTAIL COBBLER

1/2 cup butter or margarine

1 cup each flour and sugar

2 teaspoons baking powder

3/4 cup milk

1 can (17 ounces) fruit cocktail, drained

Whipped topping or vanilla ice cream

Melt butter in 13X9X2-inch pan while pre-heating oven to 350 degrees. In bowl combine flour, sugar and baking powder. With spoon stir in milk until smooth. Stir into butter in pan. Spoon fruit evenly over batter. Bake 45 minutes or until golden brown. Serve with topping. Serves 8.

\*\*\*\*\*

Congratulations go to Lucille Walton who has a new grandson.

Jeremy William was born to Mr. & Mrs. Jerry Anderson on February 15, 1977. They reside at Gamaliel, Kentucky.

## ATTENDANCE CONTEST

The Attendance Contest is the Standard of Achievement requirement #10. Upon completion of this contest, we will have advanced another step up the ladder toward the completion of the twelve Standard of Achievement requirements. The contest starts at tonight's meeting and will continue through May.

Members must attend both the dinner and business session for credit. Each month the members will get their cards from their captain and fill it in and return the point card to their captain for totaling the team's points for each month. At the end of the contest, the winning team will receive a special surprise. SO TEAMS WORK FOR THE NEXT THREE MONTHS.

Points are earned in the following ways:

- 5 - Points present at dinner & business Meeting
- 3 - Points for being on time at meeting
- 4 - Points for wearing ABWA pin correctly
- 10 - Points for sponsoring new member
- 3 - Points for wearing name tag
- 5 - Points if chapter dues are currently paid or paid in advance.
- 5 - Points if sitting by different person - each month.
- 10 - Extra Points earned each month for - completing all 7 above.
- 45 - Total Points earned each month by member.



TEAM #1

182

M. Bogle\*  
B. Biggs  
B. Bone  
M. Burr  
B. Caspell  
M. Cash

TEAM # 2

195

M. Raymer\*  
D. Moore  
M. Perry  
P. Richardson  
O. Runner  
M. Scantland

TEAM #3

297

C. Glasscock\*  
W. Chapman  
P. Cole  
B. Hunt  
V. Cross  
J. Jgnes

TEAM # 4

289

J. Toohy\*  
P. Sharer  
D. Shoultz  
N. Shreve  
B. Stone

TEAM # 5

242

L. Howell\*  
C. Branstetter  
M. Garrett  
S. Ray  
P. Shields  
P. Loafman

TEAM # 6

196

L. Walton\*  
M. Westbrook  
J. Wilburn  
J. Willis  
S. Webb  
J. Wilson

\*Captain

## HOW TO STRENGTHEN OUR ORGANIZATION

### Encourage Don't Discourage

A "wet blanket" is defined as: "A person or thing that quenches or dampens enthusiasm, pleasure, or the like.

1. "Wet blankets" are quick to complain about a situation, but slow to do anything about it.
2. They are more interested in fault-finding than in fact-finding.
3. They are accustomed to speak of the group as "they" instead of "we"
4. Don't be a "wet blanket". Be a "candle-lighter," more anxious to improve than disapprove, more interested in getting action than fixing the blame for inaction, more concerned with winning cooperation than winning arguments.

### PERSUADE CAPABLE PERSONS TO RUN FOR OFFICE

Leaders seldom rise much above the level of those who take a hand in choosing them.

1. Point out to individuals with the capacity and motivation what great good they can do by serving in positions of leadership.
2. Find out beforehand their qualifications: Do they represent the best thinking of the group? Will they move ahead prudently or rest on their oars? Can they get along with people? Do they have vision and initiative? Will they train new persons to understudy them? Are they persons of moral character?
3. Act on the basis of such qualifications, not personal loyalty or selfish advantage.
4. Stand by them once they are elected.

## HOW TO STRENGTHEN OUR ORGANIZATION

### Show a Personal Interest

Work in any organization can become quiet cold and impersonal unless members go out of their way to inject a warm, personal note to everything they do.

1. Be cordial instead of distant or hostile.
2. Blend gentleness with firmness when you must take a stand.
3. Keep lines of communication open.
4. Disagree without becoming disagreeable.
5. Give assurance to those who are frustrated.
6. Respect the feelings and viewpoints of others, no matter how much you may differ.
7. Listen attentively when others have the floor. Whispering or causing distractions is discourteous, to say the least.

### BE A PEACEMAKER

A sign hangs on the wall of one dedicated official who is often caught in the middle of various opposing groups. It reads:

"Blessed are the peacemakers - for they shall catch the devil from both sides!"

1. When misunderstandings arise, you can help clear the air by trying to reach a peaceful accord.

### GIVE YOUR OFFICERS RESPECT AND COOPERATION

Even if persons whom you did not support are elected to office, they represent you. They should get the wholehearted help you would expect if you were in their place.

1. Offer constructive suggestions
2. Don't tell them only what you think they want to hear.
3. On the other hand, don't keep serving up a stream of narrowly critical complaints.
4. Speak well of your officers to non-members.



## HOW TO STRENGTHEN OUR ORGANIZATION

### Attend Meetings Regularly

1. Make it a matter of principle to attend meetings regularly. You can't participate unless you are physically present.
2. Be more than a "joiner" or dues-payer. If you think an organization is worth joining, then it deserves your personal, active and continuing support.
3. Don't stay away from meetings just because they are not run the way you think they should be. Strive patiently to improve them and encourage others to do the same.
4. Remember, you have little right to grumble about meetings if you don't bother to attend them.

### Keep in Mind the Purpose of Your Organization

1. Occasionally review the by-laws in the procedure manual.
2. Persuade fellow members also to stick to the purpose of the organization.

### Live Up to the Duties of Membership

1. A good member willingly fulfills the responsibilities that go along with his rights.
2. A good member knows that what he does - or leaves undone - helps or hurts everybody.
3. A good member realizes his limitations, but does what is reasonably expected of him.
4. A good member open his ears to listen as well as his mouth to speak.
5. A good member carries out decisions promptly and intelligently.

### INVOCATION

Lord, in the quiet of this evening hour,  
We come to Thee for Wisdom and for Power;  
To view thy world through only love -  
filled eyes; To grow in understanding;  
to be wise and sure to see thy guiding  
light, and thus to know each other as  
Thou knowest us.

AMEN

### BENEDICTION

O Guiding Spirit, Guardian of our days,  
Be with us as we go our separate ways,  
Help us to feel those thoughts that lift  
and bless, To know a closer bond of  
friendliness, To see thy beauty always -  
everyday, Translated into living - this  
we pray.

AMEN



" IF YOU WORK FOR A MAN, in Heaven's name, work for him. If he pays you wages which supply your bread and butter, work for him, speak well of him, stand by him and stand by the institution he represents. If put to a pinch, an ounce of loyalty is worth a pound of cleaveriness. If you must vilify, condemn and eternally disparage-resign your position, and when you are outside, damn to your heart's content, but as long as you are part of the institution do not condemn it. If you do that, you are loosening the tendrils that are holding you to the institution, and will at the first high wind that comes along be uprooted and blown away, and probably will never know the reason why."

By: Elbert Hubbard